Route Hosts

The City of Decatur is excited to be planning our inaugural Decatur Streets Alive to be held on June 9, 2019 on West Howard Avenue. Fun and entertaining activities are a big part of open streets and we are asking businesses along the route host activities that promote movement and engage participants. Hosting an activity gives your business a chance to engage the community and gain exposure as well as have fun. We do not allow basic tabling and handing out of information. Your participation is based on your activation.

If your business is directly on the route you are considered a Route Host. You are encouraged to extend your business out to the street in front of your business. Many businesses have reported increased business during open streets event due to the increased foot and bike traffic. A successful approach to increasing business is to set up an activity in front of your store/restaurant/business to bring in event participants.

**Shops and Restaurants**
Set up dining chairs and have an area for people to eat and drink. **We do not have an alcohol license, so drinks to go are not permitted.** You can bring out store items to sell, offer a discount, or place a sign outside welcoming participants, offer a water station, or temporary bike parking.

**Non-profits/Churches**
Provide an activity that has a connection to your organization, children’s games, a church tour, open up restrooms, offer a water station, temporary bike parking.

**Health/Fitness/Gym**
We encourage active living so this is a perfect fit. Provide a few modified classes in the street: yoga, zumba, etc.

**Decatur Streets Alive provides:**
Street closure
Site Map
Social Media links from our webpage

**Participating business provides:**
Tables, chairs, tents, etc.
Activity
Please complete the form below. Once the form is completed you will receive a confirmation email.

When:
June 9, 2019, 2 pm – 8 pm
Rain date is June 16, 2019

Where:
West College Avenue from N McDonough Street to the East Lake MARTA Station

Contact:
Cheryl.Burnette@decaturga.com, 678-553-6541

Business/Church
Contact
Address
Email
Mobile phone
Business phone
Activation planned: