



SECTION

MONITORING PLAN/CREDITS



Monitoring Plan

The Monitoring Plan is a tool to track, and provide feedback regarding, the implementation of the Strategic Plan. Using the Monitoring Plan the City and community will be able to track the progress of each of the goals, projects and tasks within the Strategic Plan.

The Monitoring Plan has the potential to be particularly effective because it originated alongside the work of the Strategic Plan. The people that participated in planning are the same people who will be held responsible for implementation.

A benchmark of the existing quality of life in Decatur should be determined, perhaps by a survey. This should be referred to periodically to measure how Decatur is improving its quality of life.

It is suggested that the City Commission periodically assemble a Monitoring Team. The Monitoring Team would be comprised of residents and business, government and institutional leaders. This group would meet to review and assess progress on goals, projects and tasks. Following the review, it is envisioned that the Monitoring Team would recommend adjustments to the Strategic Plan and develop a progress report for public distribution.

This Monitoring Plan will assist Decatur in achieving its vision to “assure a high quality of life for its residents, businesses and visitors both today and in the future.”

Goal 1: Retain and Enhance The Existing Character Of Commercial Districts

- Project A: Refine Standards For Downtown.
- Project B: Develop and Adopt Standards For Neighborhood Commercial Districts.
- Project C: Adopt Standards For East College Avenue.

Goal 2: Encourage A Diversity Of Business Types With Particular Focus On Small Businesses

- Project A: Diversify the Office Tenant Base.
- Project B: Encourage Owner Occupied Retail.

Goal 3: Protect Existing Neighborhoods While Identifying The Potential For Selected Growth And Adopting Standards That Guide Future Growth

- Project A: Adopt Standards for New Residential.
- Project B: Consider Guidelines for Residential Renovations.

Goal 4: Maintain And Encourage Racial, Ethnic, Economic, Cultural And Other Types Of Diversity

- Project A: Diversify attendance at public events.
- Project B: Support and expand volunteer activities.
- Project C: Expand distribution of and personalize community publications.

Goal 5: Reinforce Neighborhoods And Develop Connections Between Neighborhoods

- Project A: Support Decatur Neighborhood Alliance or Similar Organization.

Goal 6: Strengthen Communication And Connections Throughout The Community

- Project A: Improve Communication between residents, the City and Schools.
- Project B: Support New and Existing Programs that Strengthen Community Connections.

Goal 7: Increase Opportunities For Economically Diverse Housing For Persons Who Live Or Work In Decatur

- Project A: Identify Tax Relief & Other Programs To Aid Elderly.
- Project B: Provide Housing For People Working In The City.
- Project C: Develop Programs To Attract Minority Residents.
- Project D: Develop Programs To Improve Rental Housing.

Goal 8: Enhance Mobility In And Through Decatur

- Project A: Selectively Reduce Traffic Volume and Speed.
- Project B: Improve Public Transit.
- Project C: Improve Sidewalks and Crosswalks.
- Project D: Improve Bicycle Paths.

Goal 9: Continue The Commitment To Environmental Quality

- Project A: Improve Linkages between Green Spaces.
- Project B: Preserve and Expand Green Space, Wetlands & Trees.
- Project C: Study Air and Water Quality Programs.

Goal 10: Continue To Provide Quality City And School System Services Within Fiscal Limits Acceptable To The Community

- Project A: Address Concerns Regarding Taxes For General Operations.
- Project B: Address Concerns Regarding Taxes For School Operations.
- Project C: Address Concerns Regarding Quality Of Services.
- Project D: Improve Quality Of Buildings, Parks & Recreational Facilities.



Goal	Project	Scope			Schedule											
#	#	Policy	Standards	Tasks	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
1	1 A	1														
	1 B	1-4	1-8													
	1 C	1-6	1													
			1													
2	2 A			1												
				2												
				3												
	2 B			1 & 2												
				3												
				4												
				5												
3	3 A	1														
	3 B		1 & 2													
4	4 A			1												
				2												
				3												
				4												
				5												
	4 B			1												
				2 & 3												
				4 & 5												
	4 C			1												
				2												
				3 & 4												
5	5 A			1 - 3												
				4												
6	6 A			1												
				2 - 4												
	6 B			1 - 3												
				4 - 7												

Goal	Project	Scope			Schedule											
#	#	Policy	Standards	Tasks	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
7	7 A			1												
				2												
	7 B			1												
				2 & 3												
				4												
	7 C			1												
	7 D			1												
				2												
				3												
				4												
8	8 A			1 - 3												
				4												
	8 B			5												
				1												
				2												
				3												
				4												
				5												
	8 C			1												
				2												
				3												
				4												
				5 & 6												
	8 D			1												
				2												
9	9 A			1 & 2												
				3												
				4												
	9 B			1												
				2												
				3 & 4												
				5												
	9 C															
10	10 A			1												
				2 & 3												
				4												
				5 & 6												
				6												
	10 B			1												
				2												
				3												
	10 C			1												
				2												
				3												
				4												
	10 D			1												
				2												
				3												



Strategic Plan Credits

The individuals listed alphabetically by first name below participated in the Strategic Planning process. This Strategic Plan would not have been possible without the ongoing Round Tables process that included 35 facilitated discussions and 450 participants that convened in the Fall of 1998. Many of these original participants were active in the preparation of this Strategic Plan and have their names listed in the Credits. Some spent many hours working in focused discussion groups, volunteering at information booths and working closely with the consultant team. Others attended a Focus Session or the public Workshop, participated in interviews or filled out checklists. The hope of the Brookwood/Brown team is that this document successfully combines the many thoughts, ideas and goals of these participants resulting in a Strategic Plan that is truly a "community document" that represents the collective vision for Decatur.

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Ben Mandel
Bertha Hunt
Beth Parker
Betty Beard
Betty Cullins
Betty Mann
Betty Spiker
Beverly Korfin
Bill Floyd

Bill Futral
Bill Harrison
Bill Long
Bill Markert
Bill Nisbet
Bill Woolf
Bob Callner
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Elizabeth Wilson
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Ellen Slack
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Emily Robertson
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Emma Swann
Eric Sundquist
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Ethel Stevenson
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Eve Wyatt
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The core members of the Brookwood/Brown Team that worked on the Strategic Plan included:

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